



OFFICIAL RULES FOR THE PICK-3 STRAIGHT BACK BONUS PROMOTION
Effective April 1, 2024 – April 28, 2024

1. OVERVIEW:

The New Jersey Lottery (“Lottery”) is conducting a Pick-3 Straight Back Bonus Promotion (“Pick-3 Promotion” or “Promotion”) beginning on April 1, 2024 through and including April 28, 2024 (“Promotion Period”), whereby players that purchase an Eligible Pick-3 Wager (defined herein) from a participating licensed Lottery retailer or participating registered Courier Service, for the next available Pick-3 evening drawing(s) during the Promotion Period, have a chance to win a Bonus Prize (defined herein).

Players whose numbers match the Lottery drawn numbers in reverse order – “Straight Back” – will win a Bonus Prize (defined herein). For example, if a Pick-3 player chooses 1-2-3 and the numbers drawn are 3-2-1, the player wins a Bonus Prize.

2. DEFINITIONS:

- a. An “Eligible Pick-3 Wager,” is defined as either (1) a Pick-3 wager that includes a “Straight” Bet Type purchased for the next available Pick-3 evening drawing scheduled to occur during the Promotion Period; or (2) a Pick-3 Multi-Draw wager that includes a “Straight” Bet Type for the next available Pick-3 evening drawing(s) scheduled to occur during the Promotion Period. An Eligible Pick-3 Wager can include the same numbers forward and backwards, for illustrative purposes only, 121 or 777.
- b. A “Bonus Prize” is defined as a \$50 prize for every \$0.50 of an Eligible Pick-3 Wager that matches the Pick-3 evening drawn numbers in reverse order – “Straight Back” – during the Promotion Period.

3. PROMOTION RULES:

- a. The Promotion only applies to Eligible Pick-3 Wagers purchased for an available Pick-3 evening drawing(s) during the Promotion Period.
- b. Wagers that include FIREBALL will be eligible for the Promotion. However, the FIREBALL number cannot be used to create a winning scenario eligible for a Bonus Prize.
- c. For Multi-Draw wagers, only those wagers for Pick-3 evening draws occurring during the Promotion Period of April 1 through April 28, 2024 are eligible for a Bonus Prize.
- d. Wagers purchased for the midday drawings during the Promotion Period are not eligible for the Promotion.

- e. Front Pair, Back Pair, Split Pair, Box 3 and Box 6 wagers purchased for the Pick-3 evening drawings during the Promotional Period are not eligible for the Promotion.
- f. The Promotion is governed by the “Official Game Rules for Pick-3” effective November 14, 2022, and the “Addendum Official Game Rules Pick-3 FIREBALL” effective November 14, 2022, as supplemented by these Official Rules for the Pick-3 Promotion. Unless otherwise defined herein or the context clearly indicates otherwise, all capitalized terms used in the Pick-3 Straight Back Bonus Promotion shall have the same meaning as defined in the Official Pick-3 Game Rules and the Pick-3 FIREBALL Addendum Official Game Rules.
- g. Pick-3 Game Odds vary; for detailed information visit NJLottery.com/Pick3.
- h. To the extent you access the Promotion on the New Jersey Lottery mobile application through an Apple device, please be advised that the Promotion is not associated with, sponsored, endorsed or administered by Apple.

4. PROMOTION PRIZE STRUCTURE:

- a. The regular Pick-3 drawing follows the Prize Payout and Structure as outlined in the “Official Game Rules for Pick-3” effective November 14, 2022, and the “Addendum Official Game Rules Pick-3 FIREBALL” effective November 14, 2022.
- b. Players whose Eligible Pick-3 Wager(s) match the Pick-3 evening drawing Winning Numbers in reverse order – “Straight Back” – will win a \$50 Bonus Prize for every \$0.50 Straight portion of a winning Eligible Pick-3 Wager(s). For example, if a player’s Eligible Pick-3 Wager consists of 1-2-3 and the Pick-3 evening drawing Winning Numbers are 3-2-1, the player wins a Bonus Prize.

5. PARTICIPATION STANDARDS:

- a. Players must be 18 years or older to play and participate in the Pick-3 Promotion. Persons prohibited from purchasing New Jersey Lottery tickets or shares pursuant to N.J.S.A. 5:9-16 and N.J.A.C. 17:20-1.3 are prohibited from playing or participating in the Pick-3 Promotion.
- b. By participating in the Pick-3 Promotion, you agree to forever waive, discharge, indemnify and release the New Jersey Lottery and Northstar New Jersey Lottery Group, LLC, and its/their respective agents, owners, operators, commissioners, officers, directors, elected officials, members, shareholders, contractors, subcontractors, employees, partners, and designees and each of their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery and Northstar New Jersey Lottery Group, LLC (collectively “Affiliates”), from any and all liability, injury, damage, death, litigation, claim, cause of action or loss that may occur, directly or indirectly, whether known or unknown, and whether caused by negligence or not, arising out of or associated with your participation in the



Pick-3 Promotion, your acceptance, possession, use or misuse of any prize awarded in connection with the Pick-3 Promotion, any defect, failure or tampering with the Pick-3 Promotion, and/or any error in the administration, drawing, or operation of the Pick-3 Promotion.

- c. By participating in the Promotion, licensed Lottery retailers, registered Lottery Courier Services, and players each agree to fully comply with these Official Rules and to accept the decisions of the New Jersey Lottery, or its designee, as final and binding with regard to the Promotion.

5. LIABILITY OF THE LOTTERY:

- a. The Pick-3 Straight Back Bonus Promotion is offered at participating licensed Lottery retailers and participating registered Lottery Courier Services listed as “Active” in the New Jersey Lottery’s Gaming System during the Promotion Period. The New Jersey Lottery reserves the right in its discretion to add or remove licensed Lottery retailers and registered Lottery Courier Services to this list throughout the Promotion Period.
- b. The New Jersey Lottery may declare any Eligible Pick-3 Wager purchased void if the Lottery Ticket on which the Eligible Pick-3 Wager is placed is damaged or stolen.
- c. The New Jersey Lottery reserves the right to adjust, make exceptions for and disqualify a licensed Lottery retailer or registered Lottery Courier Service from participating in the Pick-3 Promotion at any time during the Promotion Period as deemed necessary by the New Jersey Lottery, in its discretion, to ensure the integrity of the Pick-3 Promotion and/or when such action is determined by the New Jersey Lottery, in its discretion, to be in the best interest of the New Jersey Lottery.
- d. The New Jersey Lottery reserves the right, without prior notice, to cancel, terminate, modify or suspend the Pick-3 Promotion at any time and for any reason.
- e. The Pick-3 Promotion is governed by the State Lottery Law, N.J.S.A. 5:9-1 through -25, and the Rules of the Lottery Commission, N.J.A.C. 17:20-1.1 through -12.23. The New Jersey Lottery Executive Director has the sole authority to resolve disputes. The New Jersey Lottery Executive Director’s decision regarding any disputes shall be final.
- f. These Official Rules may be changed at any time without prior notice if determined by the New Jersey Lottery or its designee to be in the best interests of the New Jersey Lottery.
- g. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision of these Official Rules. In the event that any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, in whole or in part, the other provisions will remain in full force and effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. The failure to enforce any provision of these Official Rules will not constitute a waiver of that or any other provision of these Official Rules.

6. CLAIMS AND VALIDATIONS



- a. All winners, tickets and transactions in connection with the Pick-3 Promotion are subject to New Jersey Lottery Rules and Regulations and State law. All prizes awarded in connection with the Pick-3 Promotion are subject to claim procedures, validation tests and other applicable requirements of the New Jersey Lottery. Liability for void or nonconforming ticket, if any, is limited to replacement of ticket with un-played ticket. Neither the New Jersey Lottery nor Northstar New Jersey Lottery Group, LLC is responsible for lost or stolen tickets. The Pick-3 Promotion is void where otherwise prohibited by law. The Pick-3 Promotion is not valid in combination with any other New Jersey Lottery promotion or coupon.
- b. Winners are solely responsible for payment of all applicable federal, State and local taxes associated with any prize awarded in connection with the Pick-3 Promotion.
- c. Pursuant N.J.S.A. 5:9-7b, holders of winning New Jersey Lottery tickets or shares may choose to remain anonymous indefinitely. The identity of a holder choosing to remain anonymous shall not be included under materials available for public inspection pursuant to the New Jersey Open Public Records Act (N.J.S.A. 47:1A-1 et seq.). Holders of winning tickets or shares may expressly authorize use by or on behalf of the New Jersey Lottery of his or her name, address, prize amount and photographic or videographic likeness, in any medium for the sole purpose of advertising and publicity.

7. RETAILER REQUIREMENTS, COMMISSIONS AND BONUSES:

- a. By participating in the Pick-3 Promotion, licensed Lottery retailers and registered Lottery Courier Services agree to fully comply with these Official Rules and to accept the decisions of the New Jersey Lottery or its designee as final and binding with regard to the Pick-3 Promotion.
- b. All licensed Lottery retailers and registered Lottery Courier Services paying out cash Prizes up to \$599.00 shall receive a commission equal to 1.25% of the money paid out in Prizes.

8. PROMOTION SPONSOR:

- a. The Sponsor of the Pick-3 Promotion is the New Jersey Lottery, 1333 Brunswick Avenue, Trenton, New Jersey 08648. Players may contact the New Jersey Lottery at (877) 789-4935 with questions regarding the Pick-3 Promotion.

